Making the Blueprint a reality

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Session agenda

• Co-operatives – a global phenomenon
• International Year of Co-operatives (2012)
• Blueprint for a Co-operative Decade
• Applying the Blueprint to co-op housing
There are nearly 1 billion co-op members worldwide.
Employment

250 million people are employed or earn their living thanks to a co-operative.
The world’s top 300 co-ops have combined annual revenues of $2.2 trillion, equal to the world’s 7th largest national economy.
In the U.S.A., over 900 rural co-op utilities deliver electricity to more than 42 million people in 47 states.
Wine-making co-ops in France produce more than half of all French wine.

In Canada, co-ops produce almost all maple syrup, representing nearly 80% of global production.

In Kenya, co-ops are responsible for 70% of coffee production.
In Japan, the nation with the world`s highest average life expectancy, healthcare co-ops contribute to preventative care and community health, including

- 81 hospitals
- 351 medical clinics
- 227 nursing stations
- 375 home-care centres
- 297 elder daycare services
Housing was first provided by a co-op in Rochdale, England, over 150 years ago.

A housing co-operative founded in Austria in 1895 is still in operation.

In Canada, Guelph Campus Co-op, a student housing co-op, is celebrating 100 years.
Co-operative Housing - scope

• Around the world, housing co-ops provide more than 20 million homes.

• 10% of Europeans live in housing co-ops.

• Almost one third of people in Egypt are members of housing co-operatives.

• In Poland, some housing co-ops have 100,000 members
United Nations International Year of Co-operatives - 2012

CO-OPERATIVE ENTERPRISES BUILD A BETTER WORLD

www.canada2012.coop
The ICA has member organisations in 100 countries around the world.

These members represent a billion individuals.
Celebrating the International Year of Co-operatives
Organic Arabica Coffee

CELEBRATE CO-OPS!
2012 BLEND
Featuring coffee from co-ops in Ethiopia, Guatemala & Nicaragua.
A full bodied blend.
AUTO GRIND 340G (3/4LB)

Gay Lea
Your local farmer-owned co-operative
2012 International Year of Co-operatives

CO-OPERATIVE ENTERPRISES
BUILD A BETTER WORLD

CO-OPERATIVES BUILD A BETTER COMMUNITY

OTTAWA'S 124
CO-OPERATIVES BUILD A BETTER WORLD
2012 International Year of Cooperatives
12 Reasons Why Co-operative Enterprises Build a Better World

Co-operatives are democratic organizations owned and controlled by their members on the basis of 1 member, 1 vote.

Co-operatives are values-driven enterprises that are guided by seven internationally-recognized principles.

Co-operatives are the businesses of choice for millions of Canadians.

Co-operatives respect the environment and are recognized as leaders in environmental sustainability.

Co-operatives can be found everywhere: in small villages and big cities; in every region of Canada and most of the world’s countries. They exist in virtually every sector of the economy, from retail and financial services to agriculture, housing and health care.

Co-operatives are part of a dynamic global movement in more than 100 countries of the world.

Co-operatives are more durable than other types of businesses; research has shown that new co-ops are more likely to remain in business than other new enterprises and are more resilient in economic downturns.

Co-operatives co-operate with each other; working together at the local, provincial, national and international levels. Canadian co-operatives are actively involved in assisting co-operative partners in developing countries.

Co-operatives are rooted in their communities; the jobs and wealth they create remain in the communities in which they are located.

Co-operatives empower people to take control of their own economic lives and futures.

Celebrating Co-op Week

October 14-20, 2012

International Co-operative Alliance

Find out more about the International Year of Co-operatives at www.canada2012.coop
ILO IYC video
https://www.youtube.com/watch?v=KALLFDpuHUE
The Blueprint for a Co-operative Decade – *what it means to you*

www.ica.coop
The Blueprint – the 2020 challenge

To Become:

The acknowledged leader in economic, social and environmental sustainability

The model preferred by people

The fastest growing form of enterprise
Blueprint for a Co-operative Decade – Key Themes

- Participation
- Sustainability
- Identity
- Capital
- Legal Framework

International Co-operative Alliance
“Elevate participation within membership and governance to a new level”
“Position co-operatives as builders of sustainability”
“Ensure supportive legal frameworks for co-operative growth”
“Secure reliable co-operative capital while guaranteeing member control”
“Build the co-operative message and secure the co-operative identity”
Co-operative identity – a global community

Global Co-operative Marque

Our identity

www.identity.coop
Our aim is for the Co-operative Identity to become one of the best known ethical marques in the world by 2020 with users in 100 countries.
THE INTERNATIONAL CO-OP BRAND: On Co-op has started to incorporate the new international co-operative marque into its materials alongside our own On Co-op logo. As part of On Co-op’s initiatives, the e-newsletter masthead, above, joins our email autosignature in promoting the new co-op logo. Watch us in 2014 to see the other ways we’ll be using the ICA marque to support our own logo and promote a consistent co-op look worldwide.

All credit unions and co-ops are encouraged to use the co-operative marque. More information at www.identity.coop
Facebook

Images of various Facebook pages:
- **PACA (Philadelphia Area Cooperative Alliance)**
- **Cifnoba Consultores**
- **Neighboring Food Co-op Association**

www.identity.coop
Email sign-off

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Federal Election Day is October 19! Tell your candidates about co-op housing at www.votecoophousing.ca

Les élections fédérales auront lieu le 19 octobre! Parlez de l’habitation coopérative à vos candidats à www.votezhabitationcoop.ca.

If you no longer wish to receive these emails you may unsubscribe at any time.
Si vous ne souhaitez plus recevoir ces courriels, vous pouvez vous désabonner en tout temps.
Packaging
Bank cards
Sistema investe em gestão e governança para as cooperativas mineiras

Páginas 6 e 7
Proud to promote their co-opiness
Inspired by the Marque
Merchandise – icashop.coop
Where do you fit in?

Discussion questions:

→ How do you see housing co-operatives contributing to the objectives of the Blueprint?
  
  o Participation
  o Sustainability
  o Legal
  o Capital
  o Identity

→ What ideas do you have for how housing co-ops can measure their progress and contributions in furthering the Blueprint?

→ How can housing co-ops work with their associations and other types of co-ops in realizing these objectives?
CHF Canada member resolution – June 2015

• Work with national and international partners on a campaign promoting the co-op model.

• Develop an educational resource for members that outlines our history and connections to the broader co-op movement.

• Explore and support new and innovative ways of developing more co-op housing.

• Encourage member housing co-ops and federations to:
  o be ambassadors for their co-ops by participating locally in a national promotional campaign
  o adopt the International Co-op marque and .COOP web domain
  o create or get involved with regional co-op clusters or networks.
Mission: We unite, promote and develop co-operatives and mutuals.
CMC & the ICA Blueprint

**PARTICIPATION**
- Building a pan-Canadian CMC delegate structure
- Optimizing the CMC membership structure
- Supporting emerging federations and include participatory processes (PAs, conseils, emerging sectors, youth)

**CAPITAL**
- Establish a $30 million Capital Fund
- Creating and implementing a co-operative index to measure growth and impacts

**IDENTITY**
- Branding of CMC supports the ICA marquee but represents our Canadian heritage
- Supporting education programs about co-operatives
- Building canada.coop into a showcase for co-operative credentials in Canada

**SUSTAINABILITY**
- Sustainability of CMC and the co-operative model
- Participating in the sharing of co-op best practices on sustainability – environmental, economic, social

**LEGAL**
- Working with Industry Canada to align Canadian co-op regulators
- Building intelligence about all provincial and federal acts: co-operatives, credit unions, mutuals
  Partnering with CoopZone legal expertise
Video: Co-operative Housing – More than a home
https://www.youtube.com/watch?v=3eLdtnv_RA4
THANK YOU!

www.identity.coop
www.chi.coop
www.stories.coop