Follow the Guiding Light to Your Cooperative’s Future
About the Conference
Each year, NAHC’s Annual Conference brings together your peers, colleagues and industry experts in cooperative housing to discuss issues and learn how to strengthen cooperative housing in the United States.

Who Should Attend
– Cooperative Volunteer Board Members
– Professional Cooperative Managers
– Industry Professionals such as lawyers, CPAs and leaders who service the housing cooperative community.

Welcome to Hilton Head Island
The National Association of Housing Cooperatives invites you to Hilton Head, the ultimate island retreat located along the South Carolina coast. The island is named after Captain William Hilton, who in 1663, identified a headland near the entrance to Port Royal Sound, which he named “Hilton’s Head” after himself. The island features 12 miles of beautiful beaches on the Atlantic Ocean, world-class golf courses, exceptional restaurants and high-energy water sports.

Program
Our 2015 Program will focus on topics of interest including:
(subject to change):

Financial Considerations for Cooperatives
• Crowd Funding
• Financing for Unit Owners
• Ratios, Ratios, Ratios
• Basics for Board Treasurers
• I Know Where the Money Is!
• Financial Management Planning

Cooperative Governance Issues
• New Board Member Training
• Evaluating Board Performance
• Changing with Time
• Discover the Treasure in Your Cooperative
• A Face Lift for Your Board

Cooperative Planning and Marketing
• Marketing to Millennials
• Asset Management & Green Infrastructure
• Fish Theory of Marketing
• Getting the Most of Your Marketing Dollars
• Conveniences, Amenities & Luxuries

Improving Your Operations
• Dealing with Difficult People
• Duties of the Secretary
• Blueprint for a Cooperative Decade
• Managing a Rehab Project
• How to Manage Your Property Manager

Legal and Legislative Issues
• Cooperative Legal Update
• Working with State and Local Elected Officials
• Voices of Housing Cooperatives Need to be Heard: on Capital Hill and Beyond
• HUD Updates
• Advocating at the State and Local Level
• Attorneys Roundtable
• Development Promotion

Registered Cooperative Managers
• RCM Program Overview
• Insurance Issues
• HUD Issues
• Legal Issues for Management
• New Technologies in Management
• Fair Housing Issues
• RCM Roundtables

Final program available via www.NAHC.coop
Schedule of Events
NAHC 55th Annual Conference Schedule
October 14 – 17, 2015

Pre-Conference RCM Workshop
Monday, October 12
9:00 a.m. – 5:00 p.m. * Registered Cooperative Manager Course, Part I

Tuesday, October 13
9:00 a.m. – 5:00 p.m. * Registered Cooperative Manager Course, Part II/III
1:00 p.m. – 5:00 p.m. * Registered Cooperative Manager Recertification Ethics Course

Annual Conference
Wednesday, October 14
8:00 a.m. – 5:00 p.m. Conference Registration
9:00 a.m. – 3:30 p.m. * Historic Savannah Tour
10:00 a.m. – 4:00 p.m. * Bluffton Experience Tour
11:30 a.m. – 5:00 p.m. * Daufuskie Island History & Artisans Tour
1:00 p.m. – 3:30 p.m. * Dolphin Eco Tour
1:00 p.m. – 5:00 p.m. NAHC Board of Directors Meeting
5:00 p.m. – 6:00 p.m. First Time Attendee Orientation
6:00 p.m. – 7:30 p.m. Opening Reception “Resort Style”

Thursday, October 15
8:30 a.m. – 5:00 p.m. Conference Registration
8:30 a.m. – 5:00 p.m. Exhibit Hall Open
9:00 a.m. – 10:30 a.m. Opening General Session & Keynote Speaker
10:45 a.m. – 12:15 p.m. Concurrent Breakout Sessions
12:15 p.m. – 1:45 p.m. Strut Your Stuff: Cooperative Pride Luncheon
2:00 p.m. – 5:15 p.m. Concurrent Breakout Sessions

Friday, October 16
8:30 a.m. – 2:00 p.m. Exhibit Hall Open
8:30 a.m. – 5:00 p.m. Conference Registration
9:00 a.m. – 12:15 p.m. Concurrent Breakout Sessions
12:15 p.m. – 1:45 p.m. Awards Luncheon
2:00 p.m. – 5:15 p.m. Concurrent Breakout Sessions
5:15 p.m. – 5:45 p.m. Candidates Forum: Meet Your Board Candidates
5:45 p.m. – 6:30 p.m. Member Association Caucuses

Saturday, October 17
9:30 a.m. – 11:00 a.m. Annual Meeting of Members
11:00 a.m. – 12:00 p.m. NAHC Board of Directors Meeting
12:30 p.m. – 8:30 p.m. * Tanger Outlet Shopping Tour
1:00 p.m. – 6:30 p.m. * Daufuskie Island History & Artisans Tour
1:30 p.m. – 3:30 p.m. * Gullah Heritage Tour

*Separate Registration Fee Required

Interested in Exhibiting?
If your company is interested in exhibiting or sponsorship opportunities at the 55th Annual NAHC Conference, please contact Julie Elfand at jelfand@bostrom.com or by calling (202) 737-0797.
Host Hotel
The 55th Annual NAHC Conference will be held at the Westin Hilton Head Resort and Spa. The newly renovated resort is located on the beach. Relax in one of the coastal inspired guest rooms or rejuvenate while enjoying one of the three outdoor pools or sitting by the fire pit.

A limited number of guest rooms have been reserved at a discounted rate of $179.00 a night single/double occupancy, plus applicable taxes **until Wednesday, September 23, 2015**. In order to receive this special rate, you must mention the National Association of Housing Cooperatives (NAHC) when making your reservation.

After September 23, 2015, or once the room block has been filled **(whichever comes first)**, reservations will be accepted on a space and rate available basis. To make reservations, please call 1-843-681-4000 or make your reservation online at [https://www.starwoodmeeting.com/events/start.action?id=1501020095&key=240EC0BC](https://www.starwoodmeeting.com/events/start.action?id=1501020095&key=240EC0BC)

Transportation
The Westin Hilton Head Resort and Spa is serviced by two airports: Hilton Head Island Airport (HHH) which is a regional airport servicing commuter flights located 10 minutes from the hotel and Savannah–Hilton Head International Airport (SAV) located approximately 45 minutes to an hour from the hotel.

**Taxis:** Cost approximately $20.00 one way from Hilton Head Island Airport (HHH) and $80-$90 one way from Savannah–Hilton Head International Airport (SAV).

**Shuttle Service:** K Shuttle provides shuttle service to and from Savannah–Hilton Head International Airport (SAV). The cost is $47.00 one way or $84.00 round trip and takes approximately 1 hour to 1½ hour depending on traffic and it makes multiple stops. Advance reservations are required and must be made and pre-paid at least 24 hours in advance. You can pick-up K shuttle at their booth located in the baggage claim area across from carousel #4. To make reservations and for the departure schedule, please call 912-966-0590 or go to [www.kshuttle.com](http://www.kshuttle.com).

**Private cars or vans:** K Shuttle provides private car service for up to 2 people at $119.00 one way (including all taxes). They can also provide private van service for a group. For pricing and additional information please call K shuttle at 912-966-0590. Advance reservations are required.

Dress
Casual attire is appropriate for all meetings and tours. Don’t forget to bring apparel for the Strut Your Stuff: Cooperative Pride Luncheon. The outdoor temperature and meeting rooms may vary. We strongly recommend bringing a sweater or light jacket. The average temperatures for Hilton Head in October are in the mid to high 70’s F during the day and the high 50s to low 60s in the evenings.
Tours

Historic Savannah Tour

Wednesday, October 14, 9:00 a.m. – 3:30 p.m.

Savannah is a majestic city nestled along the Georgia coastline full of culture and history. Once you arrive in Savannah you will enjoy a trolley tour to explore the famous historic squares. Following the tour you will have a few hours on your own to walk around River Street or the Historic District and explore the rich history, take in the architecture, and enjoy lunch at one of the many restaurants.

[Please note, this tour includes roundtrip transportation to Savannah (approximately 45 minutes to an hour each way) and some light walking. Meals are not included. Bring comfortable shoes.]

Cost: $95.00
(Note: A minimum of 30 attendees are needed to run this tour.)

Bluffton Experience Tour

Wednesday, October 14, 10:00 a.m. – 4:00 p.m.

This is a fantastic way to both enjoy the South Carolina Low Country and connect to the area. Spend a few leisurely hours on this tour that combines a relaxing cruise along the scenic May River with a visit to the quaint and historic town of Bluffton. You will enjoy a panoramic view of the tidal estuary and maritime forest as you head toward the heart of Old Bluffton. From the dock at the base of Calhoun Street, stroll the lazy streets dotted with 19th century homes, visit the antebellum Church of the Cross and wander into the eclectic shops, artisan studios and art galleries. You will also have some time to grab a bite to eat at one of the restaurants in Bluffton.

[Please note, this tour includes round trip interpretive boat cruise to Bluffton and some light walking. Meals are not included. Bring comfortable shoes.]

Cost: $140.00
(Note: A minimum of 10 attendees are needed to run this tour.)

Daufuskie Island History & Artisans Tour

Wednesday, October 14, 11:30 a.m. – 5:00 p.m.

Tucked between Hilton Head and Savannah, and accessible only by boat, the island is a real gem – a trip back in time – providing a glimpse into a fascinating chapter of Lowcountry history on the ‘undeveloped’ side of Daufuskie Island.

You will take a boat cruise down Broad Creek, through the backwater marshes and across the Calibogue Sound to Daufuskie. Along the way you will have the opportunity to stop and observe the wildlife and historic points of interest. Visit several one-of-a-kind places including the First African Baptist Church, the Praise House, Mary Fields School the site of the Bloody Point Lighthouse. Visit artisan’s studios including the Silver Dew Potter and the Iron Fish. Learn the rich history of the Native Americans, European settlers, the cotton trade, the Gullah people and the locals who have chosen to make this remote island their home.

[Please note, this tour includes round trip interpretive boat cruise, golf carts and tour. Meals are not included. You will need to bring your own lunch; you can pick up a sandwich from the convenience store at the hotel.]

Cost: $140.00
(Note: A minimum of 10 attendees are needed to run this tour.)

Daufuskie Island Beaches courtesy of the Hilton Head Island Visitor & Convention Bureau
Dolphin Eco Tour
*Wednesday, October 14, 1:00 p.m. – 3:30 p.m.*

Take in the sights and sounds of the beautiful South Carolina Lowcountry on this relaxing boat cruise. Depart from Shelter Cove Marina for a casual exploration of the picturesque Broad Creek and surrounding waterways in search of some of this area’s most fascinating wildlife. There is something special to see at every turn. The tidal creeks offer great opportunities to see local and migratory dolphin populations. Distinctive behaviors of the local dolphin are so fascinating that researchers and scientists have sought out this locale for years. Herons, ibis, wood stork, bald eagle and osprey dot the landscape. This tour is led by a USCG licensed Captain who, as an experienced Interpretive Naturalist, will be able to share with you an intrinsic knowledge of the habitat and the processes that take place within.

*Cost: $90.00*
*(Note: A minimum of 10 attendees are needed to run this tour.)*

Tanger Outlet Shopping Tour
*Saturday, October 17, 12:30 p.m. – 8:30 p.m.*

Enjoy the afternoon of shopping at two of the popular Tanger Outlet Malls with over 80 stores and restaurants, including Ann Taylor, Coach, Michael Kors, Sax Off 5, J Crew, Under Armour and many more. Shuttle service will be provided between both shopping center outlets.

*Cost: $65.00*
*(Note: A minimum of 25 attendees are needed to run this tour.)*

Daufuskie Island History & Artisans Tour
*Saturday, October 17, 1:00 p.m. – 6:30 p.m.*

Tucked between Hilton Head and Savannah, and accessible only by boat, the island is a real gem — a trip back in time — providing a glimpse into a fascinating chapter of Lowcountry history on the ‘undeveloped’ side of Daufuskie Island.

You will take a boat cruise down Broad Creek, through the backwater marshes and across the Calibogue Sound to Daufuskie. Along the way you will have the opportunity to stop and observe the wildlife and historic points of interest. Visit several one-of-a-kind places including the First African Baptist Church, the Praise House, Mary Fields School the site of the Bloody Point Lighthouse. Visit artisan’s studios including the Silver Dew Potter and the Iron Fish. Learn the rich history of the Native Americans, European settlers, the cotton trade, the Gullah people and the locals who have chosen to make this remote island their home.

*Please note, this tour includes tour and a boat cruise. Don’t forget to bring sun block.]*

*Cost: $140.00*
*(Note: A minimum of 10 attendees are needed to run this tour.)*

Gullah Heritage Tour
*Saturday, October 17, 1:30 p.m. – 3:30 p.m.*

Learn about the fascinating Gullah Culture native to the South Carolina Lowcountry. The Gullahs are descendants of West African slaves who worked the rice and cotton fields before they were freed. Gullah lived in isolation for generations, allowing them to maintain their African culture longer than any slave descendants in America. The tour includes a 2 hour narrated trip down the hidden paths of Hilton Head Island to visit ten family-based villages that have sustained themselves for more than a century. Hear 4th generation Gullah family members relate first hand stories of traditional food ways, family life, and the unique Gullah language. Highlights include the Old One-Room School House, Plantation Tabby Ruins, and the Historic Marker of the First Freedom Village. Halfway through the tour you will take a break and have a chance to walk out on the boardwalk for a refreshing view of the Atlantic Ocean.

*Please note, this tour includes interpretive historian guided tour, roundtrip transportation and some light walking. Meals are not included. Bring comfortable shoes.]*

*Cost: $75.00*
*(Note: A minimum of 10 attendees are needed to run this tour.)*
Additional Things to Do While in Hilton Head Island, South Carolina

- **Harbour Town Lighthouse:** Completed in 1970, the Harbour Town Lighthouse is a 90-foot, red-and-white striped lighthouse on Hilton Head Island. You can climb to the top of the lighthouse and explore the Harbour Town Lighthouse Museum and buy a souvenir at the Top of the Lighthouse Shop.

- **Shopping:** Enjoy shopping at the Tanger outlets with over 80 brand name outlets.

- **Biking:** One of the most popular activities while visiting Hilton Head Island is bike riding. With miles of both paved and dirt paths covering the Island, there isn’t a place you can’t go with your bike, including the 12 miles of sandy beaches. The designated bike paths on the Island are bordered by plants, wild animals, and marshlands. Explore trails from sunrise to sunset and see Hilton Head Island from a new perspective.

- **Water Activities:** The waters that surround Hilton Head Island and Bluffton are not only some of the most pristine and beautiful found anywhere, but they’re also some of the warmest waters on the Eastern Seaboard—perfect for kayaking, diving, surfing, paddle boarding, water skiing, jet skiing, wind surfing, etc.

- **Fishing Expedition:** Whether you prefer the excitement of deep sea fishing out on the Gulf Stream or enjoy relaxed fishing on shore, there is a Hilton Head Island fishing charter to suit your needs. In the warm ocean waters around Hilton Head, you can catch snapper, grouper, kingfish, cobia, blue fish, spot tail bass, swordfish and shark, while flounder, sea trout and croakers are found inshore.

- **Discover the Dolphins:** Cruise Hilton Head Island and encounter wild Atlantic Bootlenoose Dolphins in their natural habitat.

- **Daufuskie Island:** Take a boat from Hilton Head to Daufuskie Island where you can explore the beautifully landscaped island on a multi-passenger golf cart, by foot, bike or by taking a tour.

- **Gullah Tours:** Take guided tours of the historic sites of the plantations on St. Helena Island and the surrounding areas.

- **Savannah:** Head to Savannah for the day and walk around River Street or the Historic District and explore the architect, take a ghost tour or a trolley tour and see what Savannah has to offer. For more information on Savannah go to [http://www.visitsavannah.com](http://www.visitsavannah.com).

- **Pools:** Relax at one of the three outdoor swimming pools at the Hotel or enjoy the sandy beach.

- **Spa:** Indulge in relaxation at the Heavenly Spa with a luxurious spa treatment.

For more information on Hilton Head attractions, go to [https://www.hiltonheadisland.org/](https://www.hiltonheadisland.org/)