

COOPERATING FOR POSITIVE CHANGE

EXHIBITS & SPONSORSHIP PROSPECTUS 2009



San Francisco

NATIONAL ASSOCIATION OF HOUSING COOPERATIVES

49TH ANNUAL CONFERENCE

OCTOBER 9-12, 2009





THE NAHC ANNUAL CONFERENCE DESCRIPTION

The NAHC Annual Conference is a nationally recognized training event for leaders in the housing cooperative industry. It helps foster the Association's goal of supporting housing cooperatives and professionals who believe in the principles of cooperation. Historically, our conference has attracted more than 500 cooperative board members, site managers, and individual professionals, like attorneys, consultants, CPAs, developers, and property managers who seek to learn from and share information with each other.

EXHIBITOR PROFILE

This is the perfect opportunity for exhibitors that specialize in:

- ∧ Finance
- ∧ Landscaping
- ∧ Engineering Services
- ∧ Insurance
- ∧ Major Appliances
- ∧ Floor Coverings
- ∧ Property Management
- ∧ Security
- ∧ Software
- ∧ Roofing
- ∧ Hardware
- ∧ HVAC/Environment

EXHIBITOR BENEFITS

- ∧ Complimentary mailing list of attendees, post-conference
- ∧ Marketing exposure on the NAHC web site and in the conference program
- ∧ Face-to-face access to more than 500 hard-to-reach decision makers
- ∧ Increased visibility of your products and services
- ∧ Excellent attendee traffic with conference Refreshment Breaks in the Exhibit Area



SOME PAST EXHIBITORS

- ∧ Arbor Commercial Mortgage
- ∧ At Home Net, Inc.
- ∧ Classic Real Estate Systems, LLC
- ∧ Co-opBuy, Inc.
- ∧ First American Registry
- ∧ General Electric Appliances
- ∧ HSI Management, Inc.
- ∧ HSR Property Services, LLC
- ∧ Jeffrey Charles & Associates, Inc.
- ∧ Lock Jaw Security
- ∧ Mackinac Savings Bank
- ∧ Midwest Association of Housing Cooperatives
- ∧ NCB
- ∧ Registered Cooperative Manager Program (RCM)
- ∧ Stern Brothers/EVS
- ∧ Virchow, Krause & Co., LLP
- ∧ Weissman Nowack Curry & Wilco, P.C.

EXHIBITOR INFORMATION

Exhibit Registration Fees

<i>On or before July 31, 2009</i>	<i>August 1, 2009 or after</i>
Single Space \$300.00	Single Space \$400.00
Double Space \$500.00	Double Space \$600.00

EXHIBIT FEE INCLUDES

- ∧ 8' x 6' exhibit space with 6' skirted table
- ∧ One chair and wastebasket
- ∧ One complimentary representative registration with name badge (Additional personnel may register for \$150)
- ∧ Company listing in 2009 conference program and signage

EXHIBITOR SCHEDULE

Saturday, October 10, 2009

7:00 am - 9:00 am	Exhibitor Setup
9:00 am - 4:00 pm	Exhibits Open with Refreshment Breaks

Sunday, October 11, 2009

8:00 am - 2:30 pm	Exhibits Open with Refreshment Breaks
2:30 pm - 5:00 pm	Exhibitor Tear-Down



EXHIBITOR REGISTRATION

Each person participating as an Exhibitor will be required to provide registration information and wear the NAHC conference badge. Exhibitors must reserve a space in advance and check in at the conference registration desk upon arrival. Table area assignments will be made on a first-paid basis. To be included in the conference program, payment must be received in full by September 1, 2009. Please make check or credit card payment payable to NAHC. Confirmation of your space location and a finalized schedule will be emailed. Cancellation must be made in writing on or before June 30, 2009.



Full Payment is due with Exhibit Application.
All exhibit and sponsorship fees must be paid by September 1, 2009.

Reserve your space by completing the Exhibit Application and send checks payable to NAHC or credit card payment:

Donna Jarvis-Miller, CMP

Exhibits Manager

National Association of Housing Cooperatives

1444 I Street, NW, Suite 700

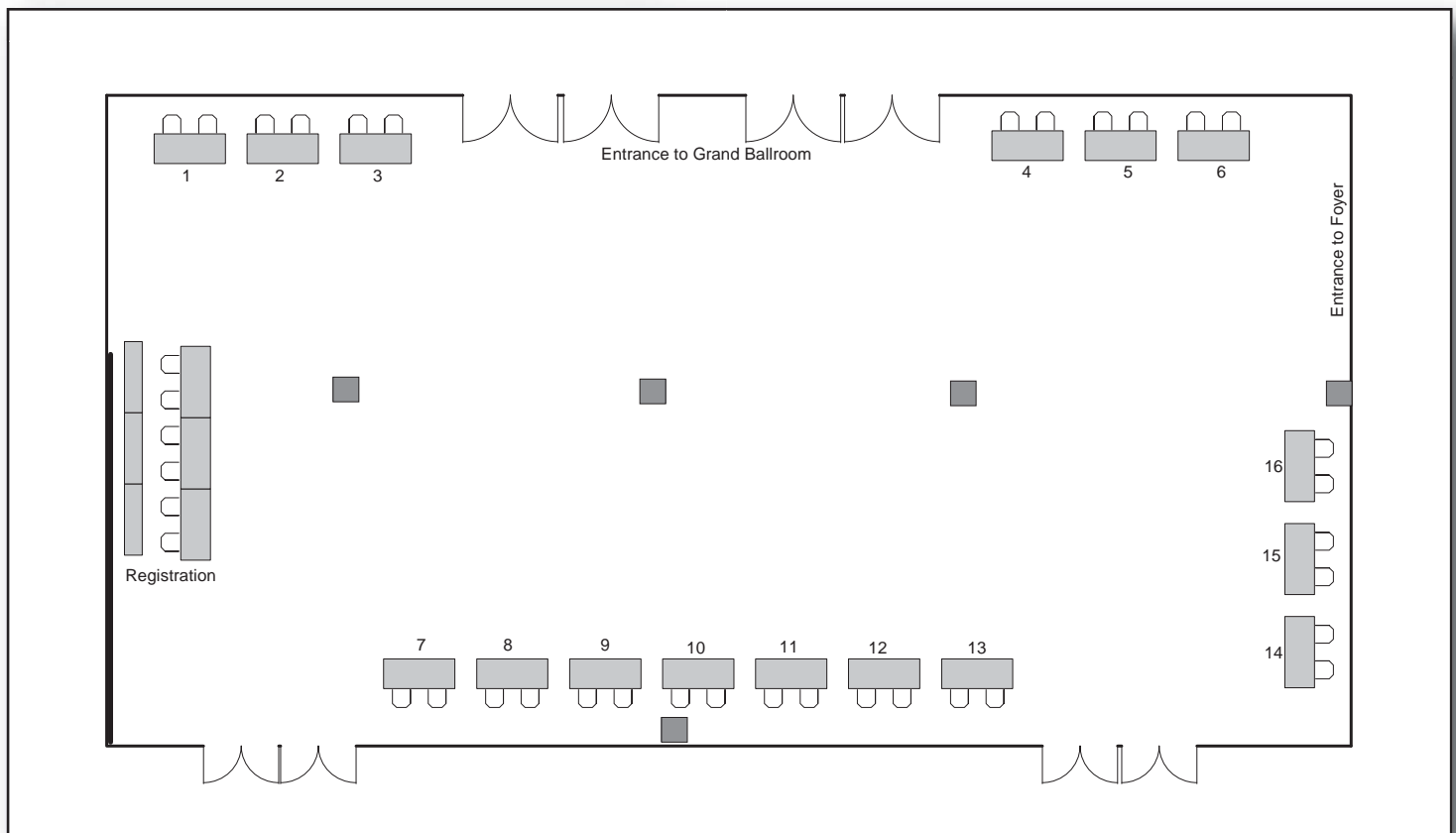
Washington, DC 20005

Phone: 202-712-9043 Fax: 202-216-9646

djarvis-miller@bostrom.com

www.nahc.coop

EXHIBIT HALL LAYOUT HYATT REGENCY, SAN FRANCISCO





EXHIBITOR RULES & REGULATION

EXHIBIT DATES AND HOURS — Anticipated show hours will be as follows:

Saturday, October 10, 2009	9:00 am to 4:00 pm
Sunday, October 11, 2009	8:00 am to 2:30 pm

INSTALLATION OF EXHIBITS — Setup of exhibits will take place from 7:00 am to 9:00 am on Saturday, October 10, 2009. Coffee will be served.

DISMANTLING OF EXHIBITS — The Exhibitor will complete arrangements for prompt pick up of all outbound shipments and remove the exhibit no later than 5:00 pm Sunday, October 11, 2009. All exhibits must remain intact and attended until the official closing at 2:30 pm on Sunday, October 11, 2009. The Exhibitor agrees not to begin packing or dismantling until such time.

EXHIBIT RATES AND PAYMENT — Standard 6' Skirted Table

On or before July 31, 2009	August 1, 2009 and after
Single Space: \$300.00	Single Space: \$400.00
Double Space: \$500.00	Double Space: \$600.00

CONTRACT FOR SPACE — Applications for exhibit space are to be received on the official NAHC Application for Exhibit Space, and must include a full rental payment. Space assignments will be based on the date of receipt of payment. Cancellations must be made in writing to NAHC by August 14, 2009. Contracts cancelled on or before this date will forfeit \$125 for processing and handling. No refunds will be made after August 14, 2009. All other funds will be returned. These rules and regulations are to be construed as part of all space and sponsorship contracts. All interpretations as well as answers to questions and matters not specifically covered by these rules and regulations will be decided by NAHC. These rules and regulations may be amended at any time by NAHC and will be equally binding on all parties affected. Written notification of any such amendments will be forwarded to exhibiting companies.

ASSOCIATION — The word "Association" means the National Association of Housing Cooperatives, acting through its officers, directors, members, committees, agents, or employees.

PERMISSIBLE EXHIBITS — The Association reserves the sole and absolute right to determine which firms and products are appropriate in its judgment for inclusion in the Exhibition and to refuse, cancel, or restrict any applicant, Exhibitor, or exhibit that the Association considers undesirable for any reason. This provision applies to Exhibitor's conduct, articles, printed matter, samples, questionnaires, celebrities, or any other item the Association deems objectionable or unacceptable. If the Association decides that any of these do not meet its standards or is not suitable, the Exhibitor must at once comply with the Association's requests or can withdraw, and if appropriate, receive back the rental fee paid, prorated for the unused time.

SUBLETTING OF SPACE — No Exhibitor shall, without the written consent of the Association, assign, sublet or apportion the space assigned to any other Exhibitor or person, except a parent, subsidiary, or affiliated corporation or business. If permission to sublet is granted, the Exhibitor remains fully responsible and liable under its contract for all activities of any person to occupy or use its space.

LIABILITY — The Exhibitor agrees that neither the Association, the Hyatt Regency San Francisco, the city of San Francisco, California nor any of their officers, directors, members, agents, and employees shall be held liable for any damage, loss, harm, or injury to person or property of the Exhibitor or any of its officers, directors, agents, or employees resulting from theft, fire, water, accident, or any other cause.

The Exhibitor shall indemnify, defend, and hold harmless the Association, the Association's management firm or agents, the Hyatt Regency San Francisco, the city of San Francisco, California and their officers, directors, members, agents, and employees from and against any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses of whatever kind or nature, which might result from or arise out of any action or failure to act on the part of the Exhibitor or any of its officers, directors, agents, or employees.

USE OF CERTAIN PROPERTY — Exhibitor will assume all costs arising from the use of patented, trademarked, franchised or copyrighted music, materials, devices, processes, or dramatic rights used on or incorporated in the Exhibitor's space. Exhibitor shall indemnify, defend, and hold harmless the Association, the Association's management firm or agents, the Hyatt Regency San Francisco, the city of San Francisco, California and their officers, directors, members, agents, and employees from and against any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses of whatever kind or nature, which might result from or arise out of use of any such material(s) described above.

GOVERNING LAW AND JURISDICTION — The Exhibitor's contract shall be construed, interpreted, and governed according to the laws of the State of California and the parties agree that in any action or proceeding arising under or related to this agreement, they shall be subject to the exclusive jurisdiction of the United States District Court for the State of California.





APPLICATION FOR EXHIBIT SPACE

49th Annual Conference, October 9-12, 2009



Name of Contact: _____ Name for Badge: _____
(Please print or type)

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____ Company Web Site: _____

Additional Booth Personnel: _____

EXHIBITS (See floor plan of exhibit area)

Space Requested (Please indicate choices in order of preference):

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

NAHC has the right to assign space if your choices are not available.

EXHIBIT RATES AND PAYMENT:

On or Before July 31, 2009

Single Space \$300.00

Double Space \$500.00

Additional Personnel

August 1, 2009 or After

Single Space \$400.00

Double Space \$600.00

\$150 each

Exhibit Space: \$ _____

Additional Personnel: \$ _____

Total Due: \$ _____

Mail to: NAHC, 1444 I St. NW, Suite 700, Washington, DC, 20005

Fax to: (202) 216-9646

REFUND POLICY: Cancellations must be made in writing to NAHC by August 14, 2009. Contracts cancelled on or before this date will forfeit \$125 for processing and handling. All other funds will be returned. No refunds will be made after August 14, 2009. These rules and regulations are to be construed as part of all space and sponsorship contracts. All interpretations as well as answers to questions and matters not specifically covered by these rules and regulations will be decided by NAHC. These rules and regulations may be amended at any time by NAHC and will be equally binding on all parties affected. Written notification of any such amendments will be forwarded to exhibiting companies.

Payment (U.S. Funds): (Please check one) Check Enclosed (Make payable to NAHC) Visa MasterCard American Express

Print Name: _____ Amount Enclosed or to be charged: \$ _____

Card Number: _____ Exp Date: _____

Name on Card: _____ Cardholder Signature: _____

Authorized Signature: _____ Date: _____

FOR NAHC USE ONLY: TABLE ASSIGNED _____ Total Cost: \$ _____ Received: \$ _____ Balance: \$ _____

Accepted for NAHC by: _____ Date Contract Accepted by NAHC: _____



SPONSORSHIP OPPORTUNITIES

49th Annual Conference, October 9-12, 2009

AWARDS LUNCHEON *Saturday, October 10, 12:15 pm-1:45 pm*

Sponsorship: \$2,500

Your logo on a multimedia presentation during the luncheon, acknowledgement in pre-conference newsletter, special thanks in conference program book and luncheon program book, recognition on NAHC web site, and special announcements of appreciation throughout conference.

CONFERENCE TOTE BAGS

Sponsorship: \$2,500

Tote bags with your logo, acknowledgement in pre-conference newsletter, special thanks in conference program book, recognition on NAHC web site, special announcements of appreciation throughout the conference and on conference signage. All attendees receive a tote bag with their registration. *Sponsoring company supplies the tote bags.*

EDUCATIONAL TRACK

Sponsorship: \$1,500

Sponsor the educational tracks during the conference. Receive acknowledgement in the pre-conference newsletter, special thanks in the conference program, recognition on NAHC's website and announcement of appreciation at each session in the track your company is sponsoring.

STRUT YOUR STUFF LUNCHEON *Sunday, October 11, 12:15 pm-1:45 pm*

Sponsorship: \$1,000

Brand your company at this fun, interactive luncheon. Your company logo will be on all signage, acknowledgement in pre-conference newsletter, special thanks in conference program book, recognition on NAHC web site, and special announcements of appreciation at the opening general session. Single or cosponsorship is available.

IN-KIND SPONSORSHIP

Sponsorship: \$1,000

Can't decide between all the sponsorship options? A general sponsorship fund is available for contributions of \$1,000. Acknowledgement in pre-conference newsletter and recognition at conference. Attendees will notice and appreciate your support of this year's conference.

REFRESHMENT BREAKS

(Unlimited Sponsorships Available)

Sponsorship: \$500

One-hour coffee break in the Exhibits area, acknowledgement in pre-conference newsletter, special thanks in conference program book, recognition on NAHC web site, special signage during the break with your company logo, and announcements of appreciation throughout the conference.

REGISTRATION BAG ITEM

Sponsorship: \$500 per item

Provide attendees with a take away with your brand to recall your company after the conference. Sponsors are responsible for the cost of the item as well as shipping cost.





APPLICATION FOR CONFERENCE SPONSORSHIP

49th Annual Conference, October 9-12, 2009



NATIONAL ASSOCIATION OF HOUSING COOPERATIVES

Approximately 500 Cooperative board members and professionals (Attorneys, CPAs, Developers, etc.) are expected to converge at the Hyatt Regency San Francisco for NAHC's 49th Annual Conference. We are thrilled to host this year's conference in San Francisco, California. NAHC is planning another successful conference thanks to the support of a strong attendee base, generous exhibitors, and sponsors like you. We invite you to take advantage of the sponsorship opportunities we offer to further reach your target audience and obtain maximum exposure at this event. Feel free to mix and match various opportunities to fit your needs.

SPONSORSHIP GUIDELINES

1. Sponsorships are granted on a first-come, first-served basis.
2. Sponsorship is not considered confirmed until a written confirmation is sent by NAHC.
3. Full payment is required with Sponsorship Application.
4. Refunds or cancellations are not available with sponsorships.

Name: _____
(Please print or type)

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____

Please select your sponsorship choice(s) from the list below:

Type	Price
<input type="checkbox"/> Refreshment Breaks	\$500
<input type="checkbox"/> Awards Luncheon	\$2,500
<input type="checkbox"/> Strut Your Stuff Luncheon	\$1,000
<input type="checkbox"/> Conference Tote Bags	\$1,500
<input type="checkbox"/> Educational Track	\$1,500
<input type="checkbox"/> In-Kind Sponsorship	\$1,000
<input type="checkbox"/> Registration Bag Item	\$500 per item

TOTAL: \$ _____

Program Guide Advertising (5.5" x 8.5")

Reserve space by August 14, 2009
Artwork Due by September 1, 2009

Space	Cost
<input type="checkbox"/> Back Cover	\$800
<input type="checkbox"/> Inside Front Cover	\$750
<input type="checkbox"/> Full Page Ad	\$650
<input type="checkbox"/> Half Page Ad	\$400

Mail to: NAHC, 1444 I St. NW, Suite 700, Washington, DC, 20005
Fax to: (202) 216-9646

Payment (U.S. Funds): (Please check one) Check Enclosed (Make payable to NAHC) Visa MasterCard American Express

Print Name: _____ Amount Enclosed or to be charged: \$ _____

Card Number: _____ Exp Date: _____

Name on Card: _____ Cardholder Signature: _____

Authorize Signature: _____ Date: _____

FOR NAHC USE ONLY: SPONSORSHIP _____ Total Cost: \$ _____ Received: \$ _____ Balance: \$ _____

Accepted for NAHC by: _____ Date Contract Accepted by NAHC: _____